



# Southeastern Idaho

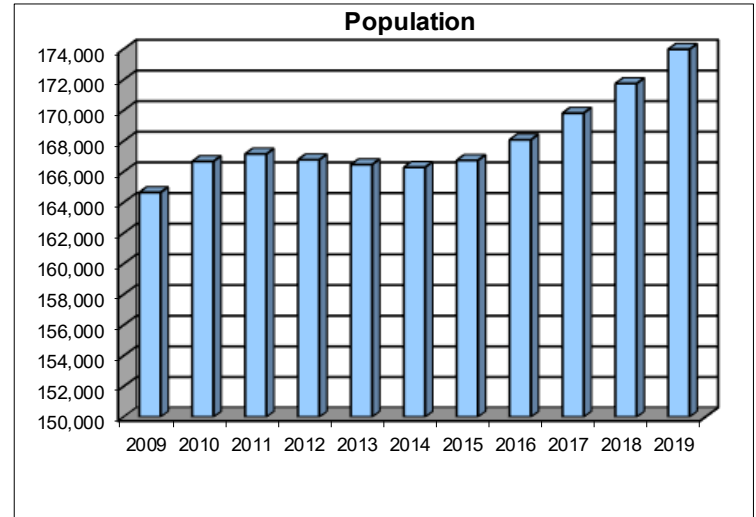
September 2020

IDAHO  
DEPT. OF LABOR

## Workforce Trends

### Population

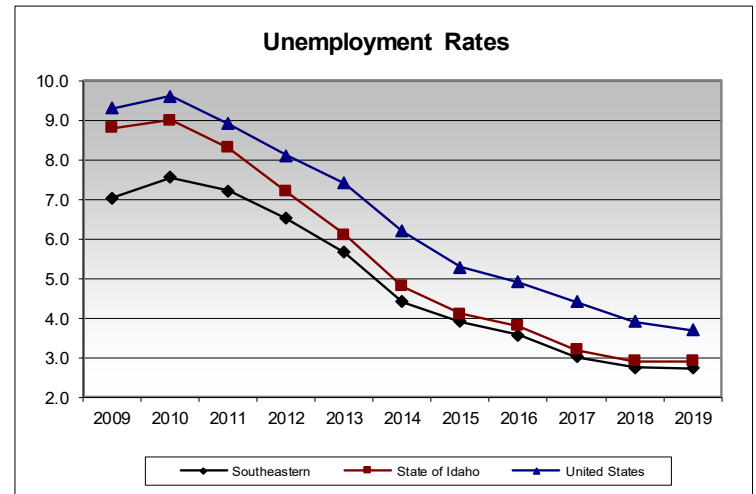
Southeast Idaho has experienced dynamic change over the past decade. The seven-county southeastern region of Idaho posted 5.7 percent population growth from 2008 to 2019 to 173,987. Between the 2009 and 2019, the region's largest county, Bannock, grew 7.1 percent to 87,808. The second largest county, Bingham, was up 3.8 percent to 46,811. Franklin County saw the largest growth over the decade—up 8.8 percent to 13,876.



### Labor Force & Employment

Overall, annual unemployment rates have steadily declined since the 2010 peak of 7.6 percent. The region continued to have unemployment rates lower than both the state and the nation due, in part, to an increasingly stable and diverse economy.

Health care has seen consistent job growth over the past decade and now dominates the region's economy boasting a 15.2 percent employment share in 2019 with an accompanying average wage well above the regional average. With the proposed construction of a new Bingham Healthcare Medical Campus in Chubbuck and another medical campus in the Northgate development, health care is on target for further increases in employment share.



Tourism is also a large contributor to the regional economy driven largely by the Shoshone Bannock Tribes and the Fort Hall Reservation.

Idaho State University, the largest employer in the region, provides a steady talent pipeline to attract businesses. Expanding businesses in the area such as the Portneuf Medical Center, Amy's Kitchen, Allstate, and the FBI data center have provided many new employment opportunities for local graduates.

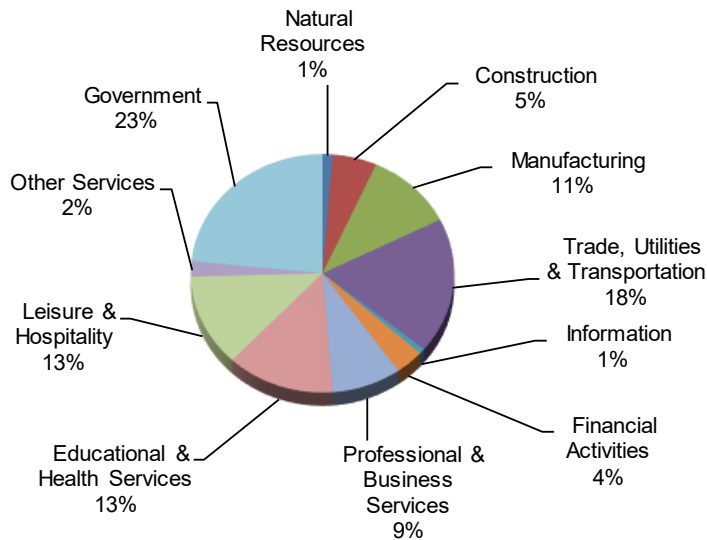
Labor Force	Aug 19	Aug 20
Civilian Labor Force	87,307	86,541
Total Employment	84,945	83,609
Unemployed	2,362	2,932
Southeastern Idaho % Unemployed	2.7	3.4
State of Idaho % Unemployed	2.9	4.2
U.S. % Unemployed	3.7	8.4

Labor Force	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Civilian Labor Force	79,274	82,742	82,918	83,325	82,839	82,777	83,021	83,387	84,169	85,045	87,136
Unemployment	5,567	6,248	5,983	5,424	4,688	3,653	3,250	2,978	2,532	2,332	2,383
% of Labor Force Unemployed	7.0	7.6	7.2	6.5	5.7	4.4	3.9	3.6	3.0	2.7	2.7
Employment	73,707	76,494	76,935	77,901	78,151	79,124	79,771	80,409	81,637	82,713	84,753

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## Nonfarm Payroll Jobs for 2019



## Major Employers

Basic American Foods Inc
Conagra Foods Packaged Food Co
Convergys Customer Management
Amy's Kitchen Inc
Idaho State University
J R Simplot Co
ON Semiconductor, Inc.
Portneuf Medical Center
Shoshone Bannock Tribes
Union Pacific Railroad
Varsity Contractors

## Industry Employment & Wages

The average wage grew 22 percent from \$30,418 in 2009 to \$38,017 in 2019. Wages in southeastern Idaho are among the lowest in the state and have factored into the region's low operating expenses that attract new employers. Manufacturing, financial services and mining jobs are among the highest paying. Leisure, hospitality and retail jobs are among the lowest paying. The large university student population in Pocatello also contributes to lower average wages because students are more likely to work part time. As more medical and research workers move to the area, it is likely wages will rise at a faster rate.

Southeast Idaho Occupational Wages*	Entry Wage	Median Wage
Assemblers/Production Workers	\$10.79	\$14.35
Cashiers	\$8.50	\$10.67
Clerks, General Office	\$10.61	\$15.15
Corrections Officers & Jailers	\$15.72	\$20.67
Customer Service Reps.	\$11.54	\$15.61
Exec. Secretaries & Admin. Assistants	\$13.72	\$19.27
Home Health & Personal Care Aides	\$8.68	\$10.80
Janitors & Cleaners	\$9.14	\$11.95
Maintenance & Repair Workers	\$11.50	\$21.25
Nurses, Registered	\$25.47	\$32.27
Retail Salespersons	\$9.61	\$13.35
Teachers, Elementary	\$37,910	\$55,360
Teachers, Secondary	\$34,030	\$47,820

\* Additional Occupational Wage data can be found on the Department of Labor website at [lmi.idaho.gov](http://lmi.idaho.gov).

Covered Employment & Average Annual Wages Per Job for 2009, 2018 & 2019	2009		2018		2019	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
<b>Total Covered Wages</b>	58,762	\$30,418	62,295	\$37,002	63,553	\$38,017
<b>Agriculture</b>	2,253	\$26,409	2,564	\$34,772	2,478	\$35,934
<b>Mining</b>	442	\$51,726	689	\$65,895	794	\$72,936
<b>Construction</b>	3,094	\$33,333	3,178	\$40,673	3,476	\$42,299
<b>Manufacturing</b>	6,701	\$26,247	6,891	\$54,042	6,984	\$52,904
<b>Trade, Utilities &amp; Transportation</b>	11,205	\$27,747	11,413	\$33,645	11,354	\$34,562
<b>Information</b>	681	\$32,357	462	\$34,501	446	\$38,176
<b>Financial Activities</b>	2,393	\$36,197	2,552	\$43,410	2,115	\$47,875
<b>Professional and Business Services</b>	4,667	\$30,635	4,988	\$36,070	5,480	\$39,182
<b>Educational and Health Services</b>	6,581	\$32,020	8,176	\$37,730	8,353	\$38,557
<b>Leisure and Hospitality</b>	5,068	\$10,664	5,387	\$13,650	5,871	\$13,854
<b>Other Services</b>	1,324	\$23,144	1,238	\$29,847	1,303	\$30,183
<b>Government</b>	14,353	\$32,357	14,756	\$37,895	14,899	\$39,231

Per Capita Income	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
<b>Southeast Idaho</b>	\$28,216	\$28,744	\$30,392	\$31,251	\$32,038	\$32,835	\$34,404	\$34,907	\$36,094	\$37,413
<b>State of Idaho</b>	\$31,186	\$31,957	\$33,515	\$35,188	\$36,200	\$37,896	\$39,857	\$40,670	\$42,094	\$43,901
<b>United States</b>	\$39,284	\$40,546	\$42,735	\$44,599	\$44,851	\$47,058	\$48,978	\$49,870	\$51,885	\$54,446

Information provided by Bureau of Economic Analysis